OPEN ICE INITIATIVE

MEDIA FACT SHEET

FREE HOCKEY FOR KIDS WHO HAVE NEVER PLAYED.

Free hockey programming, professional coaching and full equipment for underprivileged youth in Toronto. Every child who joins Open Ice has never played hockey before.



MEDIA DAY IS DAY ONE OF EVERY CAMP.





WHO

An incorporated not-for-profit organization in Ontario, founded in 2025 by Andrew Adair as a Grade 10 student.

WHAT

Free camps at every school break: Christmas, March Break and summer. Ice, coaching, lunch and a full set of equipment the child keeps.

RUN BY

A twenty-member Headquarters Team with the founder and an adult administration team, overseen by a volunteer board.

NEXT

Christmas Camp 2026, planned at four Toronto arenas. Student-led chapters across Ontario begin in 2027.

2025 OPEN ICE INITIATIVE

open-ice.org

A PROUD TORONTO NONPROFIT, RUN BY STUDENTS.

Open Ice Initiative Inc. is an incorporated not-for-profit organization in Ontario.

ON THE RECORD.

COVERAGE

Mar 17, 2026	**CTV News**	March break youth hockey camp gives underprivileged kids a chance to play
Mar 17, 2026	**CP24**	March Break youth hockey camp gives underprivileged kids a chance to play
Mar 17, 2026	**Beach Metro News**	Open Ice's March break hockey camp at Ted Reeve brings young players together
Feb 14, 2026	**CP24**	Toronto teen founds financially accessible hockey camp for kids
2026	**TorontoToday**	Free hockey camp in Toronto builds skills and access at Ted Reeve Arena
2026	**TorontoToday**	This March break hockey camp gives at-risk kids a place to play, barrier free
2026	**TorontoToday**	How a teen hockey player is opening the rink to low-income youth

CAMPS TO DATE

Christmas 2025. The pilot at Ted Reeve, with children from St. Paul Catholic School in Regent Park.

March Break 2026. Five days at Ted Reeve with Cameron Gaunce and a visit from Councillor Brad Bradford.

Summer 2026. Four days at Leaside Memorial Community Gardens.



APPROVED QUOTE

"Removing financial barriers is what brings more children to the sport." Andrew Adair, Founder and President, on CP24, February 2026. More approved quotes, boilerplate and figures: open-ice.org/press.

MEDIA CONTACT

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open-ice.org/press

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